

## EDITORIAL – From the Associate Editor

Currently in its 13th year of publication, the iSCHANNEL team is proud to contribute yet another series of insightful research of aspiring academics, current students, and those hungry for sharing ideas and findings with the Information Systems community. Out of a wide selection of submissions this year we agreed on a great mixture of quantitative findings and theoretical explorations of topics surrounding challenges and opportunities of our digital age.

With contributions from my fellow Associate Editors, we are happy to present five thought-provoking papers:

**Alexandra Gencheva** studies friction in the context of Open Banking solutions. Using the case of an Open Banking consent journey, the author explores how users perceive friction and how these perceptions and behaviours are impacted by preferences and expectations about privacy and convenience. The analysis shows that friction is perceived as a more positive encounter by participants that value privacy while it is perceived as a more negative encounter by participants that value convenience.

**Pauline A. Chin, Clotilde de Maricourt, Nicolas, A. Feil, Krittika Ray, and Terry L. X. Zhen**, a group of undergraduate students, explore the impact of automation in different industries looking at current and future professionals. Using a mixed method approach, the findings reveal that all participants are concerned about the automation of jobs in the near future. Students however were showing a willingness to adapt to those arising challenges by learning how to code in comparison to no willingness on the side of professionals. Findings further indicate that e.g. job security also affects concerns with the automation of jobs.

**Juan Felipe Forero** offers an anthropological perspective on understanding the nature of digital innovation. Deploying the concept of migration, including departing, arriving and crossing borders, the author outlines how digital innovation is a product of moves, changes and different modes of travelling. Drawing from a range of anthropological concepts and contributions, the author argues that innovation emerges as a far messier and improvised process than previously thought. To an Information Systems audience, this paper presents a fascinating insight into contributions from digital anthropology and adjacent fields.

**KadriannPikkat** provides an interesting analysis of filter bubbles enabled by social media platforms. Through an examination of this phenomenon, where the mechanisms exposing content to a user prioritise ideas that reinforce his or her own beliefs, she raises awareness of the ways users of these platforms may be unwittingly subjected to a narrowing subset of information disguised as personalisation. Kadriann reveals the ways these platforms may simplify and manipulate the complexities of social interaction and raises questions around how this reinforcement may shape users' identities.

**Maria V. Santarelli** examines from a political point of view the way users give consent within social networking sites (SNS) using Facebook as a case study. By showing the analogies between a state and Facebook, she argues that consent given on a SNS resembles John Locke's tacit consent as derived from "take it all or take nothing" Hobson's choice. Such "tacit online consent" goes beyond the consent given to governments, calling into question the contemporary legislative means in place.

We have assembled a rich set of contributions this year and we want to thank all our authors and reviewers. Taking part in the journey from the first call for papers to the final printed journal has shown us that research is not just about counting online submissions. iSCHANNEL has brought people together, challenged reviewers to change their perspectives but, most of it all, it has offered yet another breadth of topics on all kinds of technological developments that affect us equally, now and tomorrow.

When I came to the LSE a year ago, my background in digital media studies in the field of cultural science provided me with a healthy scepticism about technologies, and the way they affect our daily lives. In the past months, however, I have come to realise the opportunities and the potential of this digital landscape for individuals and businesses if only we aspire this comprehensive view.

The papers selected in this volume offer rich insights into the privacy concerns in the open banking sector and perspectives on social media platforms, accompanied by explorations of the automation of jobs and the ever narrowing information flow we are exposed to online. Adding an anthropological perspective to our selection further shows us that these topics of digital innovation should not just be addressed in the field of Information Systems alone, but rather across different areas of research. With this variety of perspectives and the growing body of knowledge that we take part in, I now see that we can continue to evolve and revolutionise our technologies with the potential to bring about more of rewarding disruptions.

In the name of iCHANNEL, I am happy to have joined the team that has brought about another journal with intriguing findings and captivating thoughts. We now like to invite your reflections and challenge new ideas while reading through our 13th edition.

With many thanks to my fellow Associate Editors and their contributions, Katharina B. Rohr, Jerome Retzlaff, and Kaitlyn Clark.

Special thanks goes to our Senior Editor Marta Stelmaszak who has invested a considerable amount of time and effort to make this journal possible over the past years and Dr. Will Venters, the Faculty Editor, who has once more supported us with his academic expertise and experience.

Sincerely,

Sophie Altrock

*Associate Editor*