

## **Welcome to the Third Edition of the iSChannel!**

iSChannel 2008 prides itself with the tradition set two years ago, when this publication was conceived and since then has become the platform for publishing interesting and innovative works from the students of Information Systems and Innovation Group at the Department of Management, London School of Economics & Political Science. Although the earlier two editions of the iSChannel have set an excellent benchmark for quality and diversity of the material published, we have made a serious attempt to uphold this standard and are hopeful that this year's volume will present, yet again, an assortment of issues and insights in the world of information systems.

Indeed, considerable effort was put in compiling this journal. The editorial board has had a fair share of pressures and deadlines alongside academic pressure and exam season running parallel with the compilation process of this publication. The reviewers cannot be commended enough on their time, effort and commitment. It is certainly never easy to read papers and to identify required changes. Without their dedication and commitment to this, it would have been impossible to have a timely edition in place. We are utterly grateful to the faculty editor for always being there to help and guide us. Although coming up with the final version of this issue was challenging in its own way, we are extremely glad to finally present it to you.

The articles printed herein are not all strictly academic pieces and this was not our aim either. Although we try to stick to some basic standards, the diversity of issues and the quality of information hold greater importance than the rigorous academic writing criteria. We are hopeful that these articles will give you an insight to the sociological, economic, political and human aspects of the field of information systems. This way, we aim to stay in line with the overall salient feature of the LSE Information Systems and Innovation Group which focuses much on the socio-technical approach of information systems.

We hope that you will enjoy the thoughts, ideas and opinions of our talented writers!

The Editorial Board